



Brief description of the Project

The [Proteomics Photo & Graphic Art Contest and Exhibition](#) seeks to explore the aesthetic qualities and potential artistic merit of images produced during proteomics research. Our aim is to capture the general public attention to Proteomics and its importance for our understanding of healthy and disease (from microorganisms to plants and man).

To achieve this we ask the participants to submit with each image a small text explaining its context. All images submitted must have a link to the field of Proteomics and are expected to be visually interesting and would preferably show “worlds” inaccessible to the naked eye or illustrate biological/technological processes or scientific phenomenons. Images (or combined images) resulting from any proteomics-based technology and application (imaging MS, microscopy, protein/peptide separation/sequencing, cell/tissue/organism imaging, investigators in proteomics research field, etc), illustrating the different phases of proteomics research from discovery to validation and translation, will be welcome.

An international Jury composed of members from the scientific and artistic communities, will pre-select the best works in competition. These pre-selected images will then be made available for online voting on the Rede ProCura (www.procura-portugal.org) website from **June 1 to July 10**. These pre-selected images will also be exhibited during the EuPA Meeting 2012, hosted by the British Society for Proteome Research (BSPR), at the Glasgow Royal Concert Hall, Glasgow, Scotland from Monday 9 - Thursday 12 July 2012, where participants will have the last opportunity to vote for their favorite image up to mid night of the July 10 deadline. The winner of the competition will be announced during the congress dinner, with the media participation.

The following sections provide a more detailed description of the Project.

The contest

Applications will be open from the April 1 to the May 15, 2012, to the scientific community and others interested in Proteomics, Photography and Graphic Arts.

Participants may submit up to four works. Each work may show a single image or a sequence of images compiled in one picture.

Online Submissions should be made through the Rede-ProCura website (www.procura-portugal.org) where all the information regarding the contest is available, including **regulation**, sponsors, **application form**, and Jury composition. Participants will be asked to submit a brief **technical file** and a **description text**, up to 200 words, of the context associated to each image.

The pre-selection of the images will be handled by an international Jury composed by researchers and professionals associated with the interface Science-Art, such as photographers and photography editors. The elements of the Jury have all been recently contacted and confirmed their availability. **The selection process will have as basic criteria the balance between informative content and visual impact of the submitted images.** The best 20 works, pre-selected by the jury, will be subject to **on-line voting (deadline is 11:59 pm of July 10)**.

The BSPR, EuPA Meeting 2012 Organizing Committee, EuPA, Rede-PROCURA and VAC will be responsible for the Contest diffusion.

The Exhibition

Professional reproductions of the 20 best images will be displayed at the Glasgow Royal Concert Hall, Glasgow, Scotland during the EuPA/BSPR Meeting 2012 and attendees still have the opportunity of electing their favorite image.

The images will be accompanied by a **summary of scientific process** represented. We also expect to produce a **brochure** containing a more detailed description of the scientific context of each image.

The winner will receive 1000€ and will have his/her image published in the cover of the **special issue of Journal of Proteomics** dedicated to the meeting. The announcement of the winning image will take place during the Congress Dinner.

Regulation

The European Proteomics Association (EuPA) together with the British Society for Proteome Research (BSPR), in collaboration with the Portuguese Proteomics Association (REDE-PROCURA) and 'Associação Viver a Ciência' (VAC) are promoting the second edition of the contest in the field of Proteomics Photography & Graphic Arts to distinguish the best image related to scientific research or technologies in Proteomics.

The Prizes are to be awarded according to the following Regulation:

Participants

1. Competition is open to the scientific community as well as anyone interested in Proteomics, Photography and Graphic Arts. Members of the organizing committee, members of the jury and elements from sponsoring companies are excluded from the competition.
2. The participant must guarantee that the images submitted are original and their own. If not the case, the entity detaining the rights must give permission to the participant in writing.

Applications

1. Each contestant can submit up to four distinct images. Sequences will be allowed if compiled in one single image. Only the last four submissions of each contestant will be considered.
2. Each submission is filed in an individual session, at the website set-up for this contest:<http://www.redeprocura.com>.
3. Image submissions will need to be smaller than 1MB in file size. The allowed formats are JPG, JPEG, TIF, GIF and PNG.
4. The submission form captures data about the participant and two descriptions of the image. The **Image Description** must explain the image context in non-technical language, appropriate to the general public. This description is part of the selection process and will be evaluated by the Jury. A **Technical Description** is also required, in which the participant will need to explain the techniques used to produce the image, e.g. camera details or scientific equipment utilized for the image capture as well as details of any subsequent digital manipulation. Both texts must be written in English.
5. **VERY IMPORTANT:** Authors of **selected images** will be contacted in order to send the selected image in a **higher resolution**. 6 megapixels is the recommended resolution. 4 megapixels is the minimum size. **NOTE:** Image resolution will affect the format in which the image will be presented at the showcase.
6. The **absolute deadline** for submissions is **May 15, 2012**.

Awards

1. The winning image will be awarded 1000€ and published as the cover of the special issue of the Journal of Proteomics, dedicated to the EuPA Scientific Meeting 2012.

Jury

1. Evaluation criteria will include, proportionately, visual impact and artistic value of the image, but also the scientific message associated to each image (scientific process associated to the image, scientific advancement illustrated in the image, natural phenomena which are revealed, etc.)
2. The Jury will be composed by professionals in the areas of science, art and photography.
3. Jury decisions are absolute and responsible, for which no appeal will be admitted.
4. The Jury is entitled to: a) Suppress any submission that may not be the scope of the contest regulation, giving proper warning to the participant. b) Cancel the competition if the competing images do not reach a minimal quality level.

Showcase

1. Authors of the selected images for exhibiting will be contacted in the last week of May 2012 and will receive invitations for the opening of the exhibit. The 20 pre-selected authors will be also invited to be present in the award announcement ceremony that will take place during the Meeting Gala Dinner. Note: it is not mandatory to attend this meeting to participate in this Contest, since it is open to scientists and nonscientists of all ages.
2. The copyright of the 20 pre-selected images will belong to EuPA. The selected images can be used by EuPA to make prints and/or postcards, calendars, etc. Other merchandising materials displaying the images can be made available for sale during the exhibition or thereafter and the revenue from the sale (after deducting the production costs) will revert to the author (15%), to the EuPA (25%) and to the EuPA Meeting 2012 (60%). The sale value for each image will be recommended by the EuPA/BSPR Meeting 2012 Organizing Committee.
3. The printed images and/or any other material produced displaying the images can be also sold for charity proposes. In this case, revenue from the sale (after deducting the production costs) will fully (100%) revert to the selected charity.
4. This regulation can be revised by the organizing entities of the competition together with the Jury. Acceptance of the established rules at submission time is assumed.
5. The organizers commit not to make use any of the submitted images that were not selected for the showcase exhibition without previous authorization of the authors.

Jury Members

2012 - Proteomics Photo&Graphic Art Contest

(for the pre-selection of the Top 20 best images)

Juan Calvete (*Journal of Proteomics, delegate*)

Sara Zanivan (*2012-EuPA Meeting- Organizing Committee, delegate*)

Mark McLaughlin (*2012-EuPA Meeting- Organizing Committee, delegate*)

Sílvia Mendes: (*Associação Viver a Ciência, delegate*)

Deborah Penque (*Rede-ProCura, delegate*)

Pedro Falcão: (*Designer*)

José Figueirinhas: (*Photographer*)

